

# Driving transition to a digital economy



Bharti Airtel Limited (Airtel) is one of the largest homegrown consumer brands and India's premier integrated communications solutions provider. Through our four key business segments of Mobile, Homes, Digital TV and Airtel Business, we connect millions of people and businesses to transform lives for the better. With several industry

firsts to its credit, Airtel's evolution is a testament to our constant customer obsession and focus on innovation to remain future ready.

We rank among the top three<sup>#</sup> mobile operators globally with our networks covering over two billion people. We are also the second<sup>#</sup> largest mobile operator in Africa. Further, we are constantly transforming adjacencies including Payments Bank, AdTech, data centres, cloud communications, and digital marketplace into impactful businesses.

<sup>#</sup> As per GSMA Intelligence Q1 2022 Data

Present in 17 Countries across South Asia and Africa

**95.7%**  
Indian Population Covered

**491 Mn+**  
Customers Globally

**18,000+**  
Global Employees

**24%**  
World Population Covered

\* Based on UN Report dated January 1, 2013

